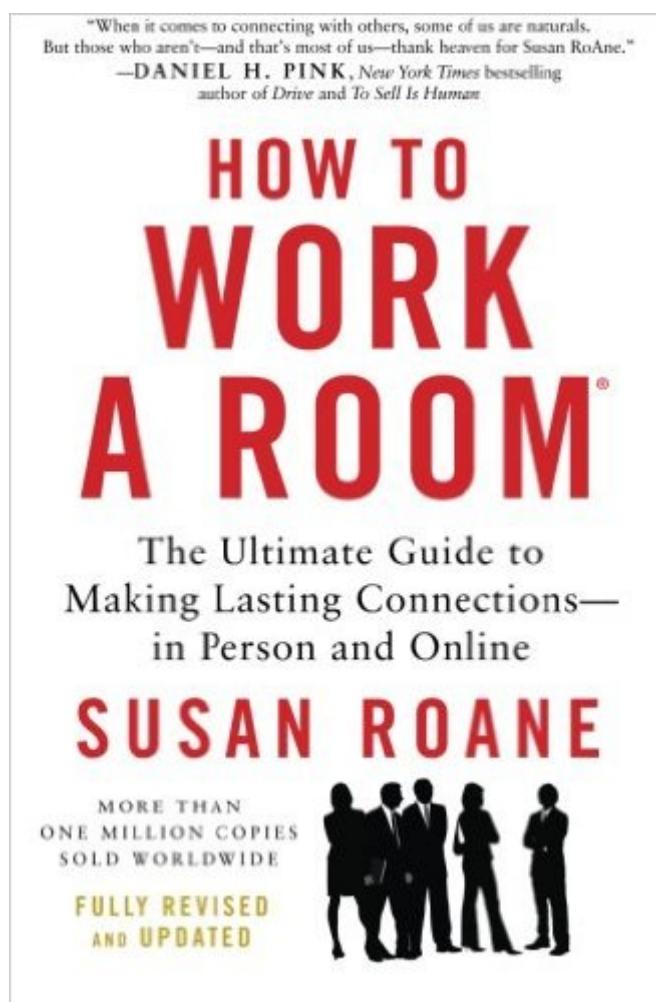


The book was found

How To Work A Room, 25th Anniversary Edition: The Ultimate Guide To Making Lasting Connections--In Person And Online



Synopsis

This is the fully revised and updated edition of the ground–breaking self–help book on improving communicating and socializing skills in business and life. *How To Work A Room* lays down the fundamentals for savvy socializing, whether at a party, a conference, or even communicating online. RoAne clearly shows how to overcome the five roadblocks that keep most people from making new contacts; mix chutzpah and charm to start and end conversations smoothly; know when to use humor––and when not to; and follow simple rules of etiquette. Incorporating years of feedback from hundreds of presentations, as well as anecdotes from around the globe, RoAne keeps *How To Work A Room* fresh and on target. New chapters include: strategies starting, maintaining, and exiting conversations; and advice on communitating effectively in today's tech driven world.

Book Information

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Customer Reviews

This is a great textbook on working a room. On this particular subject it may be even THE ultimate textbook. Susan RoAne covered everything from exhibits via high school reunions to funeral services. Wow, what a tremendous experience! Susan was on schedule for more meetings than I changed diapers (and changed a lot of them).But this is not some boring textbook which can substitute for a soothing lullaby. Not at all. This book is packed with both fun and interesting stories. Most of them came directly from Susanâ™s rich array of experiences. That makes the book far from the dreadful image of a textbook.First some areas where it may have fell short for some users. As a representative of a (relatively) young generation I found her explanations of different social

platforms boring. I skimmed through these and went straight to more â œmeatyâ • parts. But someone in his sixties may feel exactly opposite. I also find the book a bit repetitive, but Iâ ™m not the kind of guy who shun from repetition. It helps to retain the lessons longer. Connecting is hard, but she makes it easy Susan also writes vividly. When she admits that mingling and talking to strangers is hard, I wholeheartedly agree with her. I was a shrinking violet who transformed into a confident person, so I went through quite a lot. 30 months ago I couldnâ ™t say â œHiâ • to a stranger. When Susan explains how to make it happen, it sounds fun and easy. I vote for her methods. I verified everything she teaches; every trick from her arsenal, which I knew and used worked as she prescribed. And I got some interesting results too. Since â œshrinking violetâ • times I built a couple of deep friendships by starting conversations on a train to work. I also spoke with strangers about life-death issues.

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